

In Pursuit of Excellence

# **THE PANTHERA EDGE KEALAKEHE SCHOLARSHIP**

Granted By "The Panthera Edge Foundation"  
[www.pantheraedge.org](http://www.pantheraedge.org)

## **Background:**

Studies continually demonstrate that those who receive a bachelor's degree out-perform and out-earn and live longer than those without a bachelor degree. All these factors lead to productive lives with healthier living, opportunities to better educate their children, and opportunities to give back and assist their communities.

Pew Research Center's aptly titled article, "The Rising Cost of Not Going to College", provides some stark contrasts between those with a bachelor's degree and those with a high school diploma. Think about this!!!!

Those aged 25-32, the millennials with a bachelor's degree earn \$17,500 more per year than those with a high school diploma. Not only do vast differences in earnings exist but also in other economical statics such as the unemployment rate and poverty level for these groups. The PRC's 2013 published data for millennials showed an unemployment rate of 12.2% for high school graduates versus a 3.8% rate for those with bachelor degrees. Poverty levels for millennial, high school grads versus millennial, college grads show a marked difference of 22% compared to 6%. (The Rising Cost of Not Going to College, 2014, February 11, [www.pewsocialtrends.org](http://www.pewsocialtrends.org), pg.1, accessed on February 7, 2016).

As each year passes, the economic gap between those with a high school diploma versus a bachelor's degree continues to widen. In fact, the value of a high school diploma can be characterized as in decline. From 1965 to 2013 earnings for a high school graduate have decreased by \$3000. Whereas, incomes for college grads is the highest in more than a decade with the top 25% earning at least \$60,000 in their first job. (Zumbrun, J. (2016, January), Incomes for College Grads Highest in More Than a Decade, retrieved from [www.wsj.com](http://www.wsj.com)).

It is worth repeating; higher education is the key to many of life's issues.

## **The Opportunity:**

Often there are struggles that make it difficult for some students to attend a 4 year university. Finances are often a significant hurdle to overcome.

The Panthera Edge Foundation understands the importance of hard work and making good choices to prepare for acceptance to a Bachelor Degree Program, in an employable field of endeavor.

Panthera Edge is pleased to assist a deserving Kealakehe high school senior in that pursuit of higher education, by offering a scholarship to a 4 year university, either in Hawaii or on the mainland.

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## **The Scholarship:**

A **\$4,000** scholarship will be awarded to a high school senior at Kealakehe to assist with tuition and fees at a 4 year college/university. The scholarship funds are deposited into the scholarship student's university account for use at that university. Please note, scholarship is **TUITION** only!

The scholarship is accompanied with an ongoing relationship to foster mentoring and potential additional support, annually.

The Foundation Board of Directors will make the selection, based on criteria largely shared in the Application.

## **Eligibility requirements:**

1. A high school **2025** graduate of Kealakehe.
2. Accepted and committed to a 4 year college/university in Hawaii or on the mainland.
3. It is **REQUIRED** that the student be enrolled and begin classes Fall 2025, i.e. NO GAP year.
4. Pursuing a bachelor's degree.
5. Answer simple question - financial assistance is needed for tuition, Y or N.
6. Ability to demonstrate pursuit of excellence in scholastics, character, extracurricular, and personal life.
7. Impress the Selection Committee with your Essay in 2,000-2,500 words.
8. Submit complete Application/Essay NLT March 31st (**no exceptions**).

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[www.pantheraedge.org](http://www.pantheraedge.org)

video link: <https://www.pantheraedge.org/panthera-scholarship-video>

## The Essay (min-maximum words: 2,000-2,500)

*(Please note the following are suggestions as you think about your essay content.)*

- Your essay is KEY in this selection process.
- We want to know who you are.
- Share your decision making process as you pursue a bachelor's degree.
- For example, what steps did you take with your HS academic selection to position yourself in being accepted to the college/university of your choice?
- What steps did you take to prepare yourself financially?
- How reliant are you on scholarships, grants, financial aid?
- Discuss your thoughts on education as an investment in your future.
- How have you developed leadership skills and character building traits?
- Give examples that demonstrate sound character and good citizenship.
- What areas in your life have influenced your decisions as you pursue your degree?
- Discuss how extra curricular activities may have inspired a passion of yours.
- Again, we want to know who you are, what makes you unique, what separates you from others, and makes you different.

## SCHEDULE

- **March 31<sup>st</sup> 2025** - **Essay** must be submitted to Natalie Kik-Brown, Executive Director, Panthera Edge Foundation, at [nkikbrown@pantheraedge.org](mailto:nkikbrown@pantheraedge.org).
- **March 31<sup>st</sup> 2025** - **Application and Essay** must be submitted to **Marissa Rosenbloom** or **Makayla Ward**, College & Career Counselors, KHS. Ms. Rosenbloom or Ms. Ward will forward the applications to Natalie Kik-Brown.
- **May 1<sup>st</sup> 2025** - The award decision will be made by May 1, 2025.

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## THE PANTHERA EDGE KEALAKEHE SCHOLARSHIP

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# APPLICATION

## \$4,000 SCHOLARSHIP

### To Accredited 4 Yr University

### Hawaii or Mainland

- ➡ Due NLT March 31st
- ➡ Submit **Essay** to Natalie Kik-Brown, Executive Director, Panthera Edge Foundation at [nkikbrown@pantheraedge.org](mailto:nkikbrown@pantheraedge.org).
- ➡ Email Essay using docx or PDF format.
- ➡ Submit **Application and Essay** to **Marissa Rosenbloom** or **Makayla Ward**, College & Career Counselor, Kealakehe High School.
- ➡ Please put your **Name** and **High School** on your essay!

Name: \_\_\_\_\_

Age: \_\_\_\_\_

High School: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

GPA(cumulative): \_\_\_\_\_

ACT and/or SAT: \_\_\_\_\_

University Attending (list all you are considering):

\_\_\_\_\_

Date of acceptance or expected date of acceptance: \_\_\_\_\_

Field of Study: \_\_\_\_\_

In 1-2 sentences, be certain to answer these questions in addition to your Essay:

(1) What extracurricular activities tell us something about the person you are.

(2) List academic, athletic, and leadership type achievements.

Please answer Financial Need?

(1) I NEED financial assistance for College/University tuition. (Y or N) \_\_\_\_\_