

PANTHERA CONTEST

WIN \$1,500

The OPPORTUNITY – WIN \$1,500! The cost of getting your University Degree is worth every step you take. Panthera is walking with you, step by step. You are being invited to participate in a competition that could reward you with \$1,500 from the Panthera Scholars Program, payable to your University Student Account.

ELIGIBILITY --

1. United States based Panthera Scholars.
2. Panthera Edge Scholarship Students that have already completed their Freshman year and are attending their 4-yr University, full-time status, for the 2020-2021 academic year.
3. Submitting an Essay signifies your prior approval that Panthera may use your Essay to inspire and educate and benefit others.
4. The Winner agrees to receive funds in their University Student Account (and not directly) and funds may only be used for tuition or university expenses in the direct pursuit of a Bachelor Degree.
5. Submit an Essay, 1,500 words or less, that persuades the Selection Committee that your Essay is the Best of the Best. The Selection Committee is made up of Panthera Legacy Scholars. The Selection Committee has already received their Bachelor's Degree and are each held in high esteem by Panthera.

The SCHOLARSHIP AWARD –

Turn a 1,500 word (or less) ESSAY into a \$1,500 Deposit into your University Student Account

Topic: The Importance of Understanding Data and the Role of Data in the Decision Making Process.

Brain Teaser: None of us make good decisions all the time. The key is to know what are the big decisions and get those more right than wrong. We also see that big picture outcomes are largely influenced (perhaps even dominated) by many small decisions that mostly point true north. Life is largely about risk-management, moving forward a step-at-a-time while not risking a big setback. Life is also about taking good proactive care of yourself, and always preparing yourself for opportunity. Whether you are a microbiology immunology doc that is analyzing data on a macro scale that affects life and death of citizens, or whether you are navigating a course while in university, the ability to analyze data and arrive at true north will set you apart from others. Data can and should be used to drive a point of view, educate and engage fellow students and citizens.

Panthera is interested in your view of the importance of data in decision making and your experience in selecting and using data to make a decision. This may be a personal, family, community, or other group decision that you were involved in. This may be your decision about medical, economic, normal life and/or a crisis situation. What is the value of being skeptical of issues and arguments? Are you healthy in your skepticism?

SCHEDULE –

Submittal Deadline: Monday, August 3, 2020, submitted to Eric Minch & Mike Spicer, @
mincheri232@gmail.com, michael.spicer@chrobinson.com

Notification of Winner: Monday, August 31, 2020